

5th Annual Philadelphia Cardiovascular Congress

October 23-24, 2026



EXHIBITOR PROSPECTUS

5th Annual Philadelphia Cardiovascular Congress
Friday - Saturday, October 23-24, 2026
Philadelphia Marriott Downtown - Philadelphia, PA

CO-COURSE DIRECTORS: Rene Alvarez, MD, Pavan Atluri, MD, Paul Dimuzio, MD, Jacqueline McGee, CRNP, Juan Carlos Plana, MD, Konstadinos Plestis, MD

Dear Representative,

On behalf of Thomas Jefferson University, the Jefferson Aortic Center and Jefferson Health, Department of Surgery - Divisions of Cardiothoracic and Vascular / Endovascular Surgery, and the Department of Medicine - Division of Cardiology, we would like to formally invite your company to exhibit at the **5th Annual Philadelphia Cardiovascular Congress on Friday-Saturday, October 23-24, 2026**. The program will be held in person at the **Philadelphia Marriott Downtown** located in Philadelphia, PA, offering over 7 hours of exhibit time at this congress.

We are pleased to offer a variety of **in-person exhibit** opportunities, which will provide you with access to personally share your product information directly with approximately 200 medical practitioners representing hospital-based and office-based practices from the greater Philadelphia and tri-state area. Exhibitors will have several opportunities to converse with attendees including during meals, breaks and the Networking Reception. There will be **four levels of exhibiting**: Platinum, Gold, Silver, Bronze and **Product Theater** opportunities. **Back by Popular Demand**, we will be offering **exhibit enhancement** packages as well.

Exhibitor Raffles- GREAT BENEFIT!

To encourage attendee-exhibitor interaction, the attendees on site will be provided with an Exhibitor Score Card, with the names of all of the companies exhibiting at the conference. The attendees will have the opportunity to visit each of the in-person exhibit booths to have one company representative sign their Score Card, with the possibility of winning one of several prizes at the end of the conference. Please note, exhibit funds will not be used toward the raffle prizes/giveaways as institutional and registrations funds will cover these expenses.

We hope you will join us as an exhibitor for this exceptional program and valuable networking event. Your participation and support would be greatly appreciated. Please register online at <https://jefferson.cloud-cme.com/PCC26> to reserve your table today. If you have any questions, please feel free to contact me.

Thank you,

Cassie Morgan

Cassie Morgan

CPD Planner

Thomas Jefferson University

1020 Locust Street, Suite M-5

Philadelphia, PA 19107

Cassandra.Morgan@jefferson.edu

Exhibit Information
5th Annual Philadelphia Cardiovascular Congress

Conference Date	Friday-Saturday, October 23-24, 2026															
Conference Location	Philadelphia Marriott Downtown 1201 Market Street Philadelphia, PA 19102	Phone: (215) 625-2900 Website: https://www.marriott.com/en-us/hotels/phldt-philadelphia-marriott-downtown/overview/														
Exhibit Location/ Times (Eastern Time)	<p><u>Representatives may begin set-up at 6:00AM on Friday, October 23, 2026.</u> Subject to change. Will confirm set-up time the week of the event. The exhibit hall will be open throughout the conference, however the following preliminary times are dedicated exhibit times where food and beverage will be served:</p> <p><u>Friday, October 23, 2026</u></p> <table style="width: 100%; border: none;"> <tr> <td style="width: 30%;">7:00AM - 7:45AM</td> <td>Registration, Breakfast & Exhibits</td> </tr> <tr> <td>10:45AM - 11:15AM</td> <td>Break & Exhibits</td> </tr> <tr> <td>12:00PM - 1:00PM</td> <td>Lunch & Exhibits</td> </tr> <tr> <td>5:00PM - 7:00PM</td> <td>Networking Reception & Exhibits</td> </tr> </table> <p><u>Saturday, October 24, 2026</u></p> <table style="width: 100%; border: none;"> <tr> <td style="width: 30%;">7:00AM - 7:50AM</td> <td>Registration, Breakfast & Exhibits</td> </tr> <tr> <td>9:30AM - 10:00AM</td> <td>Break & Exhibits</td> </tr> <tr> <td>11:15AM - 12:15PM</td> <td>Lunch & Exhibits</td> </tr> </table>		7:00AM - 7:45AM	Registration, Breakfast & Exhibits	10:45AM - 11:15AM	Break & Exhibits	12:00PM - 1:00PM	Lunch & Exhibits	5:00PM - 7:00PM	Networking Reception & Exhibits	7:00AM - 7:50AM	Registration, Breakfast & Exhibits	9:30AM - 10:00AM	Break & Exhibits	11:15AM - 12:15PM	Lunch & Exhibits
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Exhibitor Registration	https://jefferson.cloud-cme.com/PCC26															
Electrical Needs	Electrical needs should be communicated to Cassie Morgan via email at cassandra.morgan@jefferson.edu no later than October 2, 2026. After this date, we will try to accommodate any electrical request but may be unable to do so.															
Payment	<p>All payments must be received no later than October 23, 2026. If a check is scheduled to come after that date, we will require a credit card on file ahead of time.</p> <p>Please make check payable to: Thomas Jefferson University</p> <p>Mail to: Office of CPD Attn: Cassandra Morgan 1020 Locust Street Suite M-5 Philadelphia, PA 19107</p> <p><i>*American Express, Visa and MasterCard also accepted.</i></p>															
Shipping	<p>Shipments will be accepted by Philadelphia Marriott Downtown <u>no more than two days</u> prior to the conference. Be sure to include the following information when shipping your materials:</p> <p style="padding-left: 40px;">Hold for Arrival - Attn: Rep's name, Company Name Philadelphia Marriott Downtown 1201 Market Street Philadelphia, PA 19107 Marriott Manager: Katie Mascitelli Philadelphia Cardiovascular Congress - October 23-24, 2026 Package 1 of....</p> <p>The hotel and the Office of CPD does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive at the hotel. Each exhibiting company is responsible for insuring its property for loss or damage. <i>All company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with the hotel representatives.</i></p>															
Parking & Hotel Room Block	<p>A limited block of guest rooms at a special group rate have been reserved for attendees of the Jefferson Cardiovascular Congress:</p> <p>THOMAS JEFFERSON 5TH ANNUAL PHILADELPHIA CARDIOVASCULAR CONGRESS 2026 - Start your reservation - Cutoff date: October 1, 2026</p>															

Exhibit Information
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<i>Exhibit Rules</i>	<p>All in person exhibits must be tabletop or portable in nature not to exceed 6ft in width. Each in-person exhibit company will be provided a 6' x 30" draped table and chairs. Each exhibitor will be listed in the course exhibit directory, in the administrative slideshow and on conference posters.</p> <p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none"> • Exhibitor is not furnishing commercial support for this conference, exhibitor is buying virtual or in person exhibit space. • Exhibitor activities are restricted to the allocated physical or virtual exhibit space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. Distribution of materials will not be permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space. • Advertisements and promotional materials will not be visible on the screen at the same time as the accredited content and not interleaved between computer windows or screens of the accredited content. • Advertising of any type is prohibited within the educational content. • Audio and Video: Advertisements and promotional materials will not be included within the accredited content. There will be no 'commercial breaks'. • Exhibits are intended for informational purposes. Products may not be sold in the virtual exhibit hall. • The recording (photographic, screen capture, audio and/or video) of the conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe should the conference space allow, but must refrain from any participation or recording of any scientific sessions on that company's behalf. • The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio-visual equipment, etc.) unattended at any time in the exhibit hall.
<i>Cancellation by the Conference Organizers</i>	<p>In the event that the Conference would have to be cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors. The conference will refund the full exhibit fee paid by the company.</p>
<i>Sunshine Act</i>	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act").</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>
<i>Exhibitor Refund Policy</i>	<p>Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD before September 23, 2026. There will be no refunds after this period. Cancellations notified before the one month period will incur a 10% cancellation fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.</p> <p style="text-align: center;">Submit refund requests to: Office of CPD Thomas Jefferson University Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p> <p>Or by email to jeffersoncpd@jefferson.edu - please include the activity name in the subject line.</p>
<i>Questions?</i>	<p>Please contact Cassie Morgan at Cassandra.morgan@jefferson.edu with any questions or concerns.</p>

Exhibit Information
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Exhibit Levels and Benefits

<p>PLATINUM LEVEL</p> <p>\$10,000</p> <p><i>(limited to first 4 paid companies)</i></p>	<ul style="list-style-type: none"> ○ Premium Exhibit Booth location in Exhibit Area ○ 2 full pages (8.5 x 11), color company advertisement in Exhibitor Directory (Due: September 23, 2026) ○ Virtual Networking Meeting with selected Course Planners post conference - no more than 4 company representatives. (Maximum 30-minute meeting) ○ Individual company acknowledgement signage ○ Special name badge designation ○ Up to 4 company representatives at tables ○ 4 complimentary conference attendees for CE credit ○ PowerPoint slideshow acknowledgement ○ Company listing in Exhibitor Directory ○ Two 6ft draped tables ○ Included in On-Site Exhibitor Raffle (prize provided by Jefferson) ○ Attendee List (Attendees who gave permission for info to be shared)
<p>GOLD LEVEL</p> <p>\$7,500</p>	<ul style="list-style-type: none"> ○ 1 full page, color company advertisement in Exhibitor Directory (Due: September 23, 2026) Ad specifications: PDF format, letter size (8.5x11), no bleed, preferably with a border. ○ Virtual Networking Meeting with selected Course Planners post conference - no more than 2 company representatives. (Maximum 15 minute meeting) ○ Prime exhibit location ○ Up to 3 company representatives at table ○ 2 complimentary conference attendees for CE credit ○ Individual company acknowledgement signage ○ PowerPoint slideshow acknowledgement ○ Special name badge designation ○ Company listing in Exhibitor Directory ○ One 6ft draped table ○ Included in On-Site Exhibitor Raffle (prize provided by Jefferson) ○ Attendee List (Attendees who gave permission for info to be shared)
<p>SILVER LEVEL</p> <p>\$6,000</p>	<ul style="list-style-type: none"> ○ 1 half page, black and white company advertisement in Exhibitor Directory (Due: September 23, 2026) Ad specifications: JPEG format, letter size (8.5x5.5), no bleed, preferably with a border. ○ 2 company representatives at table ○ 2 complimentary conference attendees for CE credit ○ PowerPoint slideshow acknowledgement ○ Company listing in Exhibitor Directory ○ Included in On-Site Exhibitor Raffle (prize provided by Jefferson) ○ Attendee List (Attendees who gave permission for info to be shared) ○ One 6ft draped table
<p>BRONZE LEVEL</p> <p>\$4,500</p>	<ul style="list-style-type: none"> ○ 1 company representatives at table ○ PowerPoint slideshow acknowledgement ○ Company listing in Exhibitor Directory ○ Included in On-Site Exhibitor Raffle (prize provided by Jefferson) ○ Attendee List (Attendees who gave permission for info to be shared) ○ One 6ft draped table
<p>Exhibitor Raffle Information</p>	<p><u>Exhibitor Raffle and Score Card</u> The attendees will be provided with an Exhibitor Score Card at check-in, with the names of all of the companies exhibiting at this year’s conference in person. The attendees will have the opportunity to visit each of the exhibit booths to have one company representative sign their Score Card, with the possibility of winning two prizes at the end of the conference.</p> <p><u>Please note exhibit monies received will not be used to purchase materials related to the Exhibitor Raffles as institutional and registration funds will cover these expenses.</u></p>

Exhibit Level Enhancements

These enhancements are intended to bring additional visibility and opportunity to your company. It is required that you purchase an exhibit level to be able to gain access to these enhancement and product theater opportunities. These will be sold on a first come first serve basis and we cannot guarantee any availability until your registration is completed with full payment.

Enhancements

- **High Boy Table Advertisements - \$1,750**
(5) 30" diameter vinyl company advertisements will be adhered to high top tables throughout the exhibit hall and surrounding space. Companies to provide the graphic and may include logo, product info, contact info or more!
Limit to 1 company
- **Conference Business Suite - \$3,500**
Companies may purchase naming rights to the Conference Business Suite Meeting Room that will be available to all conference attendees, faculty and exhibitors so they can have a quiet space to take meetings, make calls and prepare for their lectures. It will be called the "Company A" Business Suite and will be advertised with a sign at registration as well as a sign in front of the lounge. The company may also lay out marketing materials on the tables within the lounge.
Limit to 1 company
- **Coffee and Snack Break - \$2,000**
Companies may help support a session break. Signage will be posted in the break area stating, "Today's break is supported by Company A."
Limit to 2 company
- **Featured Exhibitor Directory Listing - \$750**
To help increase your visibility in the printed and digital exhibitor directory, you may purchase this "boost" option. Available to 1 company, you will be the featured company listed at the start of the directory. In addition to the benefits that come with your already purchased level, you will get an expanded company description (from 250 words up to 550 words), an extra full page color company advertisement and a product description with a photo (up to 2 products with a limit of 250 words each). This will be distributed to attendees via physical copy as well as available digitally to all attendees.
Limit to 1 company

Enhancements

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Product Theater Opportunities

Product theaters provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session. Product Theaters provide a forum to gather and discuss issues on patient education, specific products and therapeutic areas with company representatives or your designers.

Jefferson Office of CPD recognizes that Product Theaters will be promotional and may concentrate on a specific product or drug. These sessions are not approved for continuing education credits.

- Product theaters will be advertised to registered conference attendees prior to the meeting via email.
- Companies may provide a printed information flyer that will be distributed on the day of the program at the registration area.
- The company must hold the registration platform for this slot if desired by the company.

Sponsor must provide Company Representative Name, Title of Session (up to 8 words), Short Description of Session (up to 15 words) and Extended Description of Discussion (up to 60 words), flyer and company logo.

Basic Information

PRODUCT THEATER -

\$7,500

LIMITED TO TWO COMPANIES

This opportunity is limited to one 30-minute session. Due to space constraints, it will be capped at 50 attendees. This is solely a live, in-person opportunity where a basic AV setting up of a screen; projector and microphone will be provided. Any additional AV requirements will be at the expense of your company.

*Slot selections are based on who registers first. We cannot guarantee any slot until your registration is completed with full payment.

October 23, 2026: 12:15PM-12:45PM

October 24, 2026: 11:30AM-12:00PM

No portion of this fee will be used towards food and beverage. The conference will supply lunch to the attendees on the ballroom balcony in a grab and go fashion and they can bring it to the product theater to eat while you do the product theater should they wish.

5th Annual Philadelphia CardioVascular Congress
Friday-Saturday, October 23-24, 2026
Philadelphia Marriott Downtown, Philadelphia, PA

Friday, October 23, 2026		(Preliminary Agenda/Subject to Change)
7:00AM - 7:45AM	<i>In Person Program: Registration, Breakfast & Exhibits</i>	
7:45AM - 8:00AM	Welcome & Opening Remarks	Konstadinos Plestis, MD and TBD
8:00AM-10:30AM	Theme: The Aortic Valve	
	Moderators: TBD	
	8:00AM	ACC/AHA Guideline Principles for AS/AR: 2020/2021 updates; risk stratification; intervention indications
	8:15AM	Echocardiography Pitfalls in Mixed AS/AR: Multi-valve disease; Doppler discordance; quantification challenges
	8:30AM	Asymptomatic Severe AS - Early Intervention Signals: Stage C1 AS; biomarkers; LV strain; rapid progression
	8:45AM	Low-Flow/Low-Gradient AS Diagnostic Algorithm: Paradoxical vs classical LF/LG; flow reserve; DSE; CT scoring
	INTERESTING CASES	
	9:00AM	Bicuspid AS (55 y) + Ascending Aorta 4.5 cm – SAVR with root repair vs TAVR feasibility
	9:15AM	Degenerated Small Bioprosthesis – Valve-in-Valve TAVR; ring fracture; coronary protection, redo aortic valve replacement with aortic root enlargement
	9:30AM	Hemolysis After SAVR due to PVL – Imaging roadmap; 3D TEE; catheter closure strategy
	9:45AM	Coronary Artery Disease & Severe AS–CABG/SAVR vs PCI/TAVR
10:00AM	Young patient with severe AS, bicuspid aortic valve, and low ejection fraction	
10:15AM	60 yo patient with severe Aortic Valve Regurgitation	
10:45AM-11:15AM	<i>Coffee Break & Exhibits</i>	
11:15AM-12:00PM	<i>Keynote Speaker</i>	

12:00PM-1:00PM	Lunch & Exhibits	
1:00PM -430PM	Theme: The Mitral & Tricuspid Valve	
	Moderator: TBD	
	1:00PM	Lifetime Management of Mitral Valve Disease
	1:15PM	Essential Mitral Imaging: Echo, CT, 3D Modeling, MRI
	1:30PM	Degenerative MR: Modern Repair Techniques
	1:45PM	Secondary MR: TEER vs Surgery (MATTERHORN Trial)
	INTERESTING CASES	
	2:00PM	75 yo patient with chronic CHF, severe MS, and severe MAC
	2:15PM	Severe Mitral Stenosis with Severe Pulmonary Hypertension
	2:30PM	Young patient with bi-leaflet prolapse
	2:45PM	Failed Mitraclip. What to do?
	3:00PM	Mechanisms and Natural History of Tricuspid Regurgitation
	3:15PM	When to Intervene on the Tricuspid Valve
	3:30PM	Surgical Tricuspid Valve Repair and Replacement Techniques
	3:45PM	Transcatheter Tricuspid Therapies: Current Devices and Results
4:00PM	Patient with severe TR and Severe RV Dysfunction	
4:15PM	55 yo with severe MR and 2+ TR	
4:30 PM	Patient with recurrent prosthetic tricuspid valve endocarditis	
5:00PM-6:00PM	Abstract Presentations	
5:00PM-7:00PM	Welcome Networking Reception & Exhibits	

Saturday, October 24, 2026		(Preliminary Agenda/Subject to Change)
7:00AM - 7:50AM	In Person Program: Registration, Breakfast & Exhibits	
7:50AM - 8:00AM	Welcome & Opening Remarks	Konstadinos Plestis, MD
8:00AM-11:00AM	Theme: Aorta	
	Moderators: TBD	
	8:00AM	Current guidelines for surgical treatment of proximal aortic aneurysm-what has changed in the last 10 years?
	8:15AM	Aortic Valve Sparing Surgery-current techniques and outcomes
	8:30AM	Frozen elephant trunk: indications, outcomes, complications
	8:45AM	Total endovascular arch repair with branched and fenestrated devices
9:00AM	TAMBE-Initial Experience and outcomes	

	9:15AM	Is there still a role for open thoracoabdominal aortic aneurysm repair?
	9:30AM-10:00AM	Coffee Break & Exhibits
	INTERESTING CASES	
	10:00AM	65 yo patient with type A aortic dissection and visceral/brain malperfusion
	10:15AM	82 yo patient with ascending aorta pseudoaneurysm and low LVEF
	10:30AM	25 yo patient with marfans and 4.3 cm ascending aortic aneurysm
	10:45AM	62 yo patient with thoracoabdominal aortic aneurysm and severe CAD
	11:00AM	30 yo patient with bicuspid AV, severe AS, and ascending aorta dilatation
11:15AM-12:15PM	Lunch & Exhibits	
12:15PM-2:00PM	Theme: Coronary Artery Disease	
	Moderators: TBD	
	12:15PM	Physiologic Assessment of CAD: FFR, iFR, and Beyond
	12:30PM	Heart Team Decision-Making: CABG vs PCI vs Medical Therapy for multivessel coronary artery disease
	12:45PM	CABG in 2025: Indications and Outcomes
	1:00PM	Ostial-proximal LAD disease only - robotic vs. mid CAB vs. LIMA-LAD vs. PCI
	INTERESTING CASES	
	1:15PM	75 yo with metastatic colon cancer and severe left main disease
	1:30PM	82 yo patient with cardiogenic shock-impella and stenting vs CABG
	1:45PM	70 yo patient with non LAD two vessel coronary artery disease
2:00PM	70 yo patient with severe three vessel disease and depressed LVEF	
2:15PM	Closing Remarks	



